

80th Annual Pulaski Day Parade – 2017 Corporate Sponsorships

Thank you for your interest in the General Pulaski Memorial Parade Committee, Inc. Below is the outline of corporate sponsorships that are available for 2017:

- A. **Diamond Sponsor**.....\$30,000 Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied by our committee
 2. 20 complimentary tickets to the 2017 Pulaski Day Parade Banquet at the New York Marriott Marquis. 10 complimentary tickets the 2017 Pulaski Day Parade Breakfast and reserved seating at the reviewing stand (10 tickets to each of the latter 2 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Special recognition at the Parade Banquet, Breakfast and Parade during the President's remarks
 5. Journal Back Cover Ad and an additional full color page
 6. Distribution of Sponsor Materials at the reviewing stands during the Parade
- B. **Platinum Sponsor**.....\$20,000 Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied by our committee
 2. 10 complimentary tickets to the 2017 Pulaski Day Parade Banquet and Breakfast and reserved seating at the reviewing stand (10 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Inside Back Cover in the Banquet Journal
- C. **Gold Sponsor**.....\$10,000 Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied by our committee
 2. 4 complimentary tickets to the 2017 Pulaski Day Parade Banquet and Breakfast and reserved seating at the reviewing stand (4 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Gold Page Ad in the Banquet Journal
- D. **Silver Sponsor**.....\$5,000 Includes:
1. 1 fully decorated/insured float in the parade including towing vehicle, driver - all supplied by our committee.
 2. 2 complimentary tickets to the 2017 Pulaski Day Parade Banquet and Breakfast and reserved seating at the reviewing stand (2 tickets to each of the 3 events)
 3. Sponsor listing in Newsprint Ads, all Parade Materials (poster, program, etc.) and on our website
 4. Full Silver page Ad in the Banquet Journal
- E. **Reviewing Stand Balloon Sponsor**.....\$3,000 Includes:
1. 2 complimentary tickets to the 2017 Pulaski Day Parade Banquet
 2. Your name or company name appearing at the Parade Reviewing Stands and on our website as a donor
 3. Full color page Banquet Journal Ad
- F. **Banquet Floral Sponsor**.....\$3,000 Includes:
1. 2 complimentary tickets to the 2017 Pulaski Day Parade Banquet
 2. Your name or company name appearing at each table and on our website as a donor
 3. Full color page Banquet Journal Ad
- G. **Bronze Sponsor**.....\$2,000 Includes:
1. 2 complimentary tickets to the 2017 Pulaski Day Parade Banquet and reserved seating at the reviewing stand
 2. Full black/white page Ad in the Banquet Journal
- H. **Amber Sponsor**.....\$1,000 Includes:
1. Your name or company name appearing as a donor on our website
 2. Full black/white page Ad in the Banquet Journal

Any upgrade to the items listed above will incur an upgrade fee.