



The General Pulaski Memorial Parade Committee, Inc.

ESTABLISHED 1936

Post Office Box 20545; Staten Island, NY 10302-0545 ❖ (718) 499-0026

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2018 Grand Marshal
Thomas J. Duch

July 2018

Dear Friends,

The Pulaski Day Parade is celebrating an anniversary of great importance which is being recognized throughout Polonia. It is the theme of this year's Parade:
"The 100th Anniversary of the Rebirth of the Polish Nation."

Given the once in a lifetime importance of this year's Parade, we have decided to offer those subscribers of the \$1,500.00 "Polish Anniversary Page" a second full color page Ad for free. The Committee wants this Journal to be the largest in our history.

This year's 81st Pulaski Day Parade will be held on Sunday, October 7, 2018. Tens of thousands of Polish-Americans will display their heritage with pride on 5th Avenue in New York City, honoring the memory of Gen. Pulaski who died for our freedom in the War of American Independence. Leading us this year will be Grand Marshal Thomas J. Duch, Esq., the City Manager of Garfield, New Jersey. He has been a tireless and devoted supporter of Polonia throughout his public career.

Prior to the Annual Parade, on Saturday, September 29, 2018, the Committee will hold its Gala Banquet at the New York Marriott Marquis Hotel and we sincerely hope that you will contribute to our celebration by sending your congratulations to this year's Grand Marshal as well as the Contingent Marshals and the local Miss Polonias and Junior Miss Polonias. Most important is the 100th Anniversary.

Please find the enclosed contract with detailed information. The Committee is counting on your continued generosity and support. Therefore, we ask you to submit your Journal Ad and check payable to the General Pulaski Memorial Parade Committee, Inc. and mail them to:

**Pulaski Parade Journal Committee
PO Box 20545
Staten Island, NY 10302-0545**

We thank you in advance for your continued support of the Pulaski Day Parade.

The 2018 Journal Committee





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JOURNAL ADVERTISING CONTRACT

You are hereby authorized to insert a _____ Page advertisement in the Souvenir Journal in our 81st Annual Parade Banquet which will be held at the **Marriott Marquis Hotel on Saturday, September 29th, 2018** for which the undersigned agrees to pay the sum of \$_____.

This Year's Grand Marshal is the Honorable Thomas J. Duch, Esquire of Garfield, NJ

FULL PAYMENT MUST ACCOMPANY CONTRACT

NO ADS will be accepted without payment

- | | | | |
|--------------------------|----------------------------------|--------|--------------------|
| <input type="checkbox"/> | OUTSIDE BACK COVER | \$5000 | NAME..... |
| <input type="checkbox"/> | INSIDE FRONT | \$3500 | |
| <input type="checkbox"/> | INSIDE BACK | \$2500 | |
| <input type="checkbox"/> | POLAND'S INDEPENDENCE PAGE | \$1500 | ADDRESS..... |
| <input type="checkbox"/> | GOLD PAGE | \$750 | |
| <input type="checkbox"/> | SILVER PAGE | \$500 | |
| <input type="checkbox"/> | FULL COLOR PAGE | \$250 | Solicited by |
| <input type="checkbox"/> | FULL B/W PAGE | \$175 | |
| <input type="checkbox"/> | HALF B/W PAGE | \$125 | Address |
| <input type="checkbox"/> | QUARTER B/W PAGE | \$100 | |
| <input type="checkbox"/> | LISTING B/W/ Name Only | \$ 50 | |

SUBSCRIBERS TO POLAND'S INDEPENDENCE PAGE WILL ALSO RECEIVE A FULL COLOR PAGE

WWW.PULASKIPARADE.ORG

ENTRY JOURNAL - PLEASE TYPE OR PRINT

If submitting Logo or Business Card, DO NOT Staple or Type on Printed Area

Whenever possible please EMAIL ARTWORK TO: Pulaski_Parade@verizon.net

CLOSING DATE FOR ALL ADS - AUGUST 31, 2018

Tel: 1 (718) 499-0026

Mail Contract and Paymentsto:

Please make checks payable to:

The General Pulaski Memorial Parade Committee, Inc.

Pulaski Parade Journal

P.O. Box 20545

Staten Island, New York 10302-0545



PulaskiParade.org



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