

January 2020

## **Greetings.....**

The Pulaski Day Parade is celebrating another anniversary of great importance. It is the theme of this year's Parade:

*“Celebrating the 100th Anniversary of Pope John Paul II”*

Thank you for your interest in becoming a sponsor organization of the Pulaski Day Parade! Here you will find the various sponsorship opportunities available.

Established in 1936, the Pulaski Day Parade is the second oldest ethnic Parade in New York City and the ‘Largest and Greatest Manifestation of Polish Pride in America’.

We urge you to seize this unique opportunity for marketing exposure to over 100,000 attendees and participants.

The General Pulaski Memorial Parade Committee, Inc. is a 501(c)3 not-for-profit organization governed under IRS Foundation code 170(b)(1)(A)(vi); part or most of your donation may be tax deductible – please consult your tax advisor.

For more information, visit us on the web at [pulaskiparade.org](http://pulaskiparade.org) or contact us via email at [pulaski\\_parade@verizon.net](mailto:pulaski_parade@verizon.net)

We look forward to hearing from you.

Respectfully,

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